



ADCOLOR

AWARDS

TERMS + BENEFITS

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2024 ADCOLOR AWARDS NOMINEE TERMS & BENEFITS

The ADCOLOR Award is one of the most noted honors given in the industry. A recipient of an ADCOLOR Award is recognized for their achievements and contribution to the industry. The selected nominees and honorees are celebrated at the 18th Annual ADCOLOR Awards.

TERMS

Nominees will be required to provide the following:

- A professional headshot that will be used in all of our promotional printed materials
- A professional bio (100 word count)
- A signed nondisclosure agreement

Nominees must:

- Be available to attend the 18th Annual ADCOLOR Awards show and dinner in person in Los Angeles on Saturday, November 16, 2024.
If you cannot attend, your name will be removed from the list of nominees.

Flights and accommodations:

- Are not provided by the ADCOLOR organization.
- Hotel block information will be provided as soon as it is available.

TICKET BENEFITS

Nominees (all categories, except MVP and Campaign of the Year)

- (2) ADCOLOR 2024 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award

MVP Nominees

- Partner Org 1
 - » (2) ADCOLOR 2024 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award
- Partner Org 2
 - » (2) ADCOLOR 2023 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award



TICKET BENEFITS—CONTINUED

Campaign of the Year Nominees

- Brand Org
 - » (2) ADCOLOR 2024 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award
- Agency/Creative Org
 - » (2) ADCOLOR 2024 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award

Honorees (except for Mr/Ms/Mx)

- (2) ADCOLOR 2024 Registration Package (Conference and Awards)
 - » 1 for themselves
 - » 1 for a guest
 - » Must be present to accept the award

Mr/Ms/Mx ADCOLOR

- (1) All-Inclusive Ticket for themselves

**Additional tickets can be purchased online at adcolor.org.*