Call for Proposals
REFERENCE GUIDE

NACD®

Thank you for your interest in the 2024 NACD National Call for Proposals. We are proud to open this call for proposals to our directors' community. If you have a great session idea, please pitch it to us! We are always looking to improve our programming and provide new, engaging, and innovative content to our members. We encourage you to plan for the submission of your proposal in advance. We suggest that you first collect your thoughts and review this reference document in detail before you submit your final proposal.

OVERVIEW

AUDIENCE

As you are designing your proposal, please keep our target audience in mind. We're looking for submissions over a wide variety of topical areas that would be of high interest to our member audience, which includes board directors that serve on public and private company boards, as well those in nonprofit associations. Which are the top-of-mind issues and emerging trends in the corporate governance world that our audience needs to know about? We are looking for relevant, high-quality content delivered in an engaging and meaningful way.

SPEAKER AGREEMENT

All speakers must sign a standard NACD speaker agreement. Speaker benefits are determined by certain events, formats, event needs, and budgets. Standard speaker benefits for in-person 2024 programs include these:

NACD Summit: Full complimentary registration and one (1) hotel night at the venue hotel. No travel reimbursement or honorariums are given.

NACD Directors Summit / Symposium: Full complimentary registration, travel/ground transportation (totaling up to $1,000), and two (2) hotel nights at the venue hotel.

Webinar: No compensation, fully virtual

Specific speaker benefits and terms will be detailed in individual speaker contracts, which the speaker will be able to review in advance.

TIMELINE / FINAL DECISION

We are accepting and reviewing submissions on a rolling basis for our various events. Depending on the proposal topic and our programming needs, submitters may hear from us earlier than the final notification deadline. Otherwise please anticipate hearing from us regarding your proposal by:

▶ **March Master Class** – all candidates will be notified of a decision by January 1, 2024.

▶ **June Master Class / Symposium** – all candidates will be notified of a decision by March 1, 2024.

▶ **NACD Summit** – all candidates will be notified of a decision by June 3, 2024.

▶ **Virtual** - rolling basis; all candidates will be notified no later than April 30, 2024.

NACD is no longer accepting proposals after the **April 1, 2024**, deadline.

APPLICATION FIELDS

Submitter Name and Contact: Provide your name and contact information.

Session Title: Please enter a proposed title for your session. NACD reserves the right to edit and adjust the title to meet requirements for marketing materials.

Event Type: Select an NACD event type your session would best fit into. Select all that apply.

- ☐ In Person (2-day, in-person events – NACD Master Class, Symposium)
- ☐ Virtual (60-90 minutes - PCGLS, Certification, Membership webinars)

If In Person is selected, please select the NACD event to which your session would be best suited:

- ☐ NACD Master Class (Tech/AI) March 26&27 in Washington, DC (Submit proposal by 12/15/2023 to be considered.)
- ☐ NACD Master Class / Symposium June TBD (Submit proposal by March 15 to be considered.)
- ☐ Summit Oct. 6–9 (Submit proposal by April 1 to be considered.)

Board Type: To which type of board does this content relate? (Select all that apply)

- ☐ Public Board
- ☐ Private Company Board
- ☐ Not-for-Profit/Volunteer Board

Committee Areas: Does the content relate to any of the following board-level committees? (Please select all that apply.)

☐ Ad/hoc special	☐ ESG	☐ Nominating & Governance
☐ Audit	☐ Ethics	☐ Public Policy
☐ Compensation	☐ Executive	☐ Risk
☐ Compliance	☐ Finance	☐ Technology
☐ Climate	☐ Human Resources / Talent	☐ Other
☐ Cybersecurity	☐ Investment	

Topics: Your proposal should relate to at least one of the following topics. Please select the topic that best fits your proposal. You may select up to four (4) topics.

☐ Artificial Intelligence	☐ Cybersecurity	☐ M&A
☐ Audit	☐ Decentralized finance (DeFi)	☐ Nominating & governance
☐ Board dynamics	☐ Digital transformation	☐ Private company governance
☐ Board investigations	☐ Director liability	☐ Risk
☐ CEO succession planning	☐ Disruption	☐ Risk Management
☐ Climate risk	☐ Diversity, equity & inclusion	☐ Shareholder engagement
☐ Compensation	☐ ESG	☐ Stakeholder engagement
☐ Compliance	☐ Ethics	☐ Strategy
☐ Corporate counterintelligence	☐ Finance	☐ Talent
☐ Corporate culture oversight	☐ Fintech	☐ Technology
☐ Corporate governance	☐ Geo-economics	☐ Other
☐ Corporate liability	☐ Geopolitical	
☐ Crisis oversight	☐ Insurance	

Delivery Style: NACD will give preference to proposals that promote audience participation and engagement over lecture-style and/or one-way panel presentations. Your delivery style should fit within one of the following options:

- ☐ Solo Presentation with Q&A (1 presenter)
- ☐ Fireside Chat (2 presenters - interviewer and speaker)
- ☐ Panel Discussion with audience participation (up to 4 speakers including moderator)
- ☐ Workshop (interactive participation with 1 lead facilitator)
- ☐ Other (please explain)

Knowledge Level: Select the knowledge level of your session.

- ☐ Introductory (awareness)
- ☐ Intermediate (ability)
- ☐ Advanced (expertise)

Session Duration: Select the length of your session. Please consider the time needed for audience engagement and Q&A.

- ☐ 50–75 minutes
- ☐ 75–90 minutes
- ☐ 90–120 minutes
- ☐ Half-day session
- ☐ Other

Program History: Has this session idea been offered at another event?

- ☐ Yes
- ☐ No

If yes, please explain when, where, and the events where you have taught this session.

Detailed Description: Provide a detailed summary of your proposal and discuss the value proposition for the audience. You should leverage innovative trends and ideas from the corporate governance world. Please provide a snapshot of your session from the beginning to the end (1–3 paragraphs – 250 words maximum).

Key Takeaways/Learning Outcomes: What knowledge or skills will the audience gain from attending the session? Provide 3–5 key takeaways or learning outcomes.

Potential Speakers/Panelists: NACD values diverse voices in programming. Please give a brief snapshot of your speakers/panelists. Who do you have in mind for the panel? Include any potential speaker names, bios, backgrounds, and perspectives they will be providing.

Speaker Help: Would you like assistance from NACD in helping to build the panel?

- ☐ Yes
- ☐ No

Speaking Opportunity: Would you be interested in serving as a panelist in a future NACD program

- ☐ Yes
- ☐ Maybe
- ☐ No

Speaking Opportunity – Experience: Please list your areas of expertise or topics you can speak about at a future program.

Supporting Materials: You may upload optional supporting materials (maximum 5 pages) to help NACD better understand your proposed session, including a sample presentation, PowerPoint deck, white paper, supporting photos or images, etc. You may also send supporting materials via email to: Speakerinterest@nacdonline.org. Please make sure to include your proposal id or title in the email.

SUBMIT: To begin your submission, **click here**