Call for Proposals

REFERENCE GUIDE



Thank you for your interest in the 2024 NACD National Call for Proposals. We are proud to open this call for proposals to our directors' community. If you have a great session idea, please pitch it to us! We are always looking to improve our programming and provide new, engaging, and innovative content to our members. We encourage you to plan for the submission of your proposal in advance. We suggest that you first collect your thoughts and review this reference document in detail before you submit your final proposal.

OVERVIEW

AUDIENCE

As you are designing your proposal, please keep our target audience in mind. We're looking for submissions over a wide variety of topical areas that would be of high interest to our member audience, which includes board directors that serve on public and private company boards, as well those in nonprofit associations. Which are the top-of-mind issues and emerging trends in the corporate governance world that our audience needs to know about? We are looking for relevant, high-quality content delivered in an engaging and meaningful way.

SPEAKER AGREEMENT

All speakers must sign a standard NACD speaker agreement. Speaker benefits are determined by certain events, formats, event needs, and budgets. Standard speaker benefits for in-person 2024 programs include these:

NACD Summit: Full complimentary registration and one (1) hotel night at the venue hotel. No travel reimbursement or honorariums are given.

NACD Directors Summit / Symposium: Full complimentary registration, travel/ground transportation (totaling up to \$1,000), and two (2) hotel nights at the venue hotel.

Webinar: No compensation, fully virtual

Specific speaker benefits and terms will be detailed in individual speaker contracts, which the speaker will be able to review in advance.

TIMELINE / FINAL DECISION

We are accepting and reviewing submissions on a rolling basis for our various events. Depending on the proposal topic and our programming needs, submitters may hear from us earlier than the final notification deadline. Otherwise please anticipate hearing from us regarding your proposal by:

- March Master Class all candidates will be notified of a decision by January 1, 2024.
- June Master Class / Symposium all candidates will be notified of a decision by March 1, 2024.
- NACD Summit all candidates will be notified of a decision by June 3, 2024.
- Virtual rolling basis; all candidates will be notified no later than April 30, 2024.

NACD is no longer accepting proposals after the April 1, 2024, deadline.







APPLICATION FIELDS

Submitter Name and Contact: Provide your name and contact information.

Session Title: Please enter a proposed title for your session. NACD reserves the right to edit and adjust the title to meet requirements for marketing materials.

Eve	ent Type: Select an NACD	event type your sessi	on would best fit into. Select all th	nat apply.						
	□ In Person (2-day, in-person events – NACD Master Class, Symposium)									
	□ Virtual (60-90 minutes - PCGLS, Certification, Membership webinars)									
lf lı	n Person is selected, plec	use select the NACD e	event to which your session would	d be best suite	ed:					
	□ NACD Master Class									
	NACD Master Class / Symposium June TBD (Submit proposal by March 15 to be considered.)									
□ Summit Oct. 6–9 (Submit proposal by April 1 to be considered.)										
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Во	ard Type: To which type o	of board does this con	tent relate? (Select all that apply))						
	Public Board									
	□ Private Company E	Board								
	□ Not-for-Profit/Volu	nteer Board								
Со	mmittee Areas: Does the	content relate to any	of the following board-level co	mmittees? (Pl	ease select all that apply.)					
	Ad/hoc special		ESG		Nominating & Governance					
	Audit		Ethics		Public Policy					
	Compensation		Executive		Risk					
	Compliance		Finance		Technology					
	Climate		Human Resources / Talent		Other					
	Cybersecurity		Investment							
Тор	pics: Your proposal shoul	d relate to at least or	ne of the following topics. Please	select the top	pic that best fits your proposal.					
You	u may select up to four (4	l) topics.								
	Artificial Intelligence		Cybersecurity		M&A					
	Audit		Decentralized finance (DeFi)		Nominating & governance					
	Board dynamics		Digital transformation		Private company governance					
	Board investigations		Director liability		Risk					
	CEO succession planning		Disruption		Risk Management					
	Climate risk		Diversity, equity & inclusion		Shareholder engagement					
	Compensation		ESG		Stakeholder engagement					
	Compliance		Ethics		Strategy					
	Corporate counterintelligence		Finance		Talent					
	Corporate culture oversight		Fintech		Technology					
	Corporate governance		Geo-economics		Other					
	Corporate liability		Geopolitical							
Crisis oversight			Insurance							

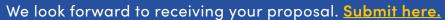
► JOIN NACD







Begin Submission





	one-way panel presentations. Your delive				e of the following options:		
	Solo Presentation with Q&A (1 presenter)				Workshop (interactive participation with 1 lead facilitator)		
	Fireside Chat (2 presenters - interviewer and speaker)				Other (please explain)		
	Panel Discussion with audience participo speakers including moderator)	ıtion	(up to 4				
Kno	wledge Level: Select the knowledge level	of y	our session.				
	Introductory (awareness)		Intermediate (abilit	ty)	Advanced (expertise)		
Ses	sion Duration: Select the length of your se	essio	n. Please consider the	e tir	me needed for audience engagement and Q&A.		
	50–75 minutes		90–120 minutes		□ Other		
	75–90 minutes		Half-day session				
Pro	gram History: Has this session idea been	offer	ed at another event?	?			
	Yes						
	No						
If y	es, please explain when, where, and the e	vents	s where you have tau	ugh	it this session.		
leve		e coi	porate governance		discuss the value proposition for the audience. You should rld. Please provide a snapshot of your session from the		
-	Takeaways/Learning Outcomes: What keeaways or learning outcomes.	nowl	edge or skills will the	e au	udience gain from attending the session? Provide 3–5 key		
Wh					ng. Please give a brief snapshot of your speakers/panelists. ames, bios, backgrounds, and perspectives they will be		
Spe	eaker Help: Would you like assistance from	ı NA(CD in helping to build	d th	e panel?		
	Yes						
	No						
Spe	eaking Opportunity: Would you be interes	ted i	n serving as a paneli	ist ir	n a future NACD program		
	Yes						
	Maybe						
	No						
Spe	eaking Opportunity - Experience: Please l	ist yo	our areas of expertise	e or	r topics you can speak about at a future program.		
Sup	Supporting Materials: You may upload optional supporting materials (maximum 5 pages) to help NACD better understand your						



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proposed session, including a sample presentation, PowerPoint deck, white paper, supporting photos or images, etc. You may also send supporting materials via email to: Speakerinterest@nacdonline.org. Please make sure to include your proposal id or title in the email.

SUBMIT: To begin your submission, click here